



Willms & Shier Environmental Law Moot

Sponsorship Opportunities

Saturday, February 24, 2024 | Federal Court of Canada, Toronto

About the Moot

The **Willms & Shier Environmental Law Moot Court Competition** for law school students from across Canada is Canada's first national moot court competition devoted to environmental law. This prestigious moot, which is reported on in the Canadian legal press, brings together over 150 law students, leading environmental law practitioners and judges from all levels of court across Canada. The moot promotes awareness of environmental issues in contemporary legal practice while enhancing law students' written and oral advocacy skills.

Why Sponsor?

By sponsoring this moot, you will:

- ✓ Support a valuable legal education initiative for Canada's next generation of environmental lawyers
- ✓ Reinforce your reputation as an environment industry leader
- ✓ Enhance your profile with:
 - participating judges from all levels of court in Canada
 - senior participating members of the environmental bar in Ontario and beyond
 - aspiring environmental lawyers from across Canada

Sponsorship Opportunities

In addition to the specific benefits for each sponsorship level listed below, all sponsors will receive:

- ✓ Your company's name, logo and links on the Moot website (<http://moot.willmsshier.com/>)
- ✓ Your company's name and logo in the Moot slideshow
- ✓ Your company's name in all Moot media releases
- ✓ Recognition in Moot-related articles/posts in Willms & Shier Environmental Lawyers' e-communications and social media platforms
- ✓ Opportunity to insert branded materials in the Moot bag that all Moot participants will receive





PLATINUM — \$7,500 (2 opportunities)

Sponsorship of both: the Final Courtroom where our final judge's panel will select the winning team and the high-profile Awards Dinner where your company representative may hand out awards to our winning mooters.

As a Platinum Sponsor, you will also receive:

- ◆ 4 complimentary tickets to the Networking Cocktail Reception and the Awards Dinner
- ◆ Full-page ad in the Moot programme
- ◆ Feature in the Moot slideshow

GOLD — \$5,000 (4 opportunities)

Sponsorship of one of:

- ◆ Networking Cocktail Reception
- ◆ Semi-Final Courtrooms (2)
- ◆ Moot Trophies

As a Gold Sponsor, you will also receive:

- ◆ 3 complimentary tickets to the Networking Cocktail Reception and the Awards Dinner
- ◆ Half-page ad in the Moot programme

SILVER - \$3,000 (unlimited opportunities)

Sponsorship of one of:

- ◆ Lunch
- ◆ Wine at the Awards Dinner
- ◆ Registration Table
- ◆ Preliminary Courtrooms (5)

As a Silver Sponsor, you will also receive:

- ◆ 2 complimentary tickets to the Networking Cocktail Reception and the Awards Dinner

BRONZE - \$1,750 (unlimited opportunities)

Sponsorship of one of:

- ◆ Morning snack
- ◆ Afternoon snack
- ◆ Photography
- ◆ Scorekeeping
- ◆ Timekeeping

As a Bronze Sponsor, you will also receive:

- ◆ 1 complimentary ticket to the Networking Cocktail Reception and the Awards Dinner

OTHER SPONSORSHIP OPPORTUNITIES

We are pleased to discuss other sponsorship options according to your needs.

Document #: 2392965

To secure your sponsorship please contact

Marc McAree

T. 416-862-4820 / E. mmcaree@willmsshier.com

Salila Shetty

T. 416-862-4845 / E. sshetty@willmsshier.com

Or visit: www.willmsshier.com/moot